

WORKFORCE RETENTION ROI

The Industrial Strategic Housing Play

Executive Summary

In the modern industrial landscape, project delays are most frequently attributed to labor shortages. However, data suggests the root cause is often a lack of localized infrastructure. This paper examines the fiscal impact of strategic workforce housing on project timelines and employee retention.

The Cost of Inaction

For every day a project is delayed due to housing shortages, industrial firms lose between \$15,000 and \$100,000 in operational capacity. Fragmented hotel bookings often result in "commute fatigue," leading to higher safety incidents and a 20% increase in turnover.

Key Statistic: Firms utilizing turnkey modular housing report a 35% higher employee retention rate over a 12-month project cycle compared to those using per-diem hotel models.

Strategic Housing ROI

Centralized procurement allows for high-quality, professional lodging that mirrors residential comfort. By owning or leasing dedicated modular assets, companies secure their workforce "territory," ensuring that talent remains on-site and productive from day one.

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